

**The Diviso Stool**  
By Neil Macqueen  
For UnoFuori Studio  
**Press Release**

**Diviso:** Italian for "section"

The Diviso stool is an interpretation of the synthesis between manufacturing awareness and an aesthetic statement. The brief was to embody the key objectives of UnoFuori Studio as a company, clean and effective design with market and manufacture feasibility.

Neil Macqueen designed the Diviso stool with archetypal forms in mind and it was as much about the form as it was the function. Creating a piece of furniture that flowed and changed with the users perspective, while also being easy and cost effective to make; was at the heart of the stool's creation. The resulting stool consists of a single profile, one shape, whose defining feature is what is missing and not what is on show. The negative space created inside the Diviso stool plays with light and perspective, creating a seaming complexity through the repetition of the single simplistic profile. This principle of repetition also lends the stool to multiple forms, the Diviso stool can extend or contract in size, seating three or just the one person; depending on how many profiles are used.



The Diviso Stool is made using only two manufacturing processes and with flat pack capability for ease of delivery to buyers across the world. Each of the stool's profiles are precision laser cut and spaced with acrylic which also houses four aluminium supports. The stool is lightweight and can easily support up to 120kg. The stool is a completely concentric shape, creating a beautifully proportioned piece of furniture.

Four versions of the Diviso Stool are available; all natural plywood, stained black plywood, aluminium/plywood, and a limited edition ghost.

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**About the designer**

Neil Macqueen

Born in Namibia and growing up in South Africa, Neil Macqueen had a colourful and diverse upbringing. He studied Product Design in the UK and has recently designed three of the twelve installations going into the largest and most prestigious redevelopment project in the South West of England; the £51m rebuild of the Grand Pier in Weston Super-mare, while working for Gravitron Design.

Neil is one of the top 300 up and coming designers in the UK to watch in 2010/2011, as named by E-Creative and exhibited the Diviso stool at 'Designersblock 2010' as part of the London Design Festival where it was warmly received.

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**UnoFuori Studio**

Product Design and Architectural Agency

UnoFuori Studio is a user centred, client focused product design and architectural agency focused on producing new and fresh design on a commercial and artistic level. The studio is based in Bristol and is run by product designer Neil Macqueen and architect Simon Roberts.

The Diviso Stool is UnoFuori's first offering and the opener for the studio's upcoming 'Living Room Collection'.

**For further information, please contact:**

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**\*Prices on Request**